

Turizm Sektöründeki Büyüme Göstergelerinin Turizm İşletmelerinin Finansal Performansına Etkileri: Türkiye Üzerine İnceleme / The Effects of Growth Indicators on Tourism Sector on Management's Financial Performance: An Analysis on Turkey

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ABSTRACT

It is undeniable fact that contribution to the GDP of Tourism one of traditional service sector. Tourism, with having significant share on economic growth as well as foreign income enhancing effects of sector's growth targets considered. It is considered as indicators of economic growth which are the occupancy rate of tourism, tourism revenue share in processing by examining the correlation between national income as financial indicators for regression analysis. Moreover with using macroeconomics variables as exchange rates and economic growth of the tourism sector and interaction are discussed in the framework of causality. It is defined that as financial indicators for the sector are the occupancy rate and the profit share. Although profitability is an indicator of the share of the financial performance of the sector in the fundamental investment, capital and sales profitability has found a place in our model. The aim of study to examine in Turkey within sector for developing the tourism sector analysis to examine the sector growth with the help of financial indicators, on the other hand, the sector of foreign currency revenue growth enhancing macroeconomic contribution will provide together with the effect. It is determined as annual data set between 1991 and 2013 on regression analysis. Additionally to eliminate effects of economic crisis cause volatility on macroeconomics variables, dummy variables is added to the model.

KEYWORDS Tourism; Financial Performance; Growth

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