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Şirket Piyasa Değeriyle Etkinlik Ölçümü: BIST’te Bir Uygulama / Efficiency Measurement With Company Market Value: A Application In BIST

Abdülkadir Kaya¹, Meryem Öztürk¹¹Bülent Ecevit University, Turkey

ABSTRACT

The financial success of the companies are measured by their market value. Purpose of this paper, effectiveness of companies which operating in Food Industry sector on the Istanbul Stock Exchange were measured by Data Envelopment Analysis (DEA) by using data from years 2010-2013. In paper was used the input variables as liquidity, operational, financial and profitability ratios, the output variable as the market value of the growth rate.

KEYWORDS Effectiveness; Companies Market Value; Data Envelopment Analysis

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