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Türk Bankacılık Sektöründe İnternet Bankacılığının Karlılığa Etkisi / Profitability Effects of Internet Banking in Turkish Banking Sector

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A B S T R A C T

The age and society we are in are defined as “information age” and “information society, respectively”. Information age has given its name to a new period in terms of providing the limitless share of every kind of information in any way. How the information changes the life, and how incredibly fast this change is are recently recognized. Banking is a leading sector, in which the technological developments are felt the most. What underlying this is the fast development in information communication technologies and the efforts to adapt this development to banking system in the same speed. The effectiveness of banks in performing their mediation functions in the financial system increase every passing days together with the technological developments. The developments in information technologies, especially changes in the structure of the distribution channels of banks, mediate the

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