

Assessment of Ahi Community and Practices from The Points of Present Day Business Management and Business Life

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ABSTRACT

The Ahi Order is an organization of 13th century, which ensured that the Anatolian people of Seljuk and Ottoman Empires could be trained in such areas of profession as arts, trade and economics; that they could be disciplined in terms of morality; and that the work life could be regulated based on the virtues of a good human. The Ahi Order, owning sui generis rules and practices, had a structure similar to those of present day social security agencies and chamber of artisans. The Ahi organization took important steps to regulate education, economics, health, and social life. It is a known reality that those steps taken were immensely solid and consistent. It is possible to state that the Ahi Institute, which unites the heart, the mind, the material, the spirit, the good morals, integrity, fraternity, philanthropy, briefly all the good virtues, would contribute to the contemporary understanding of human-centered business management. The businesses that are under the influence of the globalization and environment of intense competition exert great efforts to survive. The importance of their product and service quality cannot be ignored for the continuity of the businesses. It is almost impossible for those badly managed enterprises that manufacture products and services of poor quality to continue their existence in today's business world. The human factor is vitally important for good management of businesses and for ensuring quality of the services and products. From the points of present day business management and business life, this study makes a general assessment of the Ahi Community, which aims to bring up fair, honest, guileless, well-behaving, modest, generous, unselfish and just humans.

KEYWORDS Success in Businesses; Business Ethics; the Ahi Community

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