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Bireysel Düzeyde Girişimsel Yönelim ve Girişimci Kimlik Özlemi Arasındaki İlişki: İşletme Öğrencileri Üzerinde Bir İnceleme / The Relationship Between Individual-Level Entrepreneurial Orientation and Entrepreneur Identity Aspiration: An Investigation on Business Students

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ABSTRACT

A career in entrepreneurship offers significant opportunities for individuals to achieve financial independence and benefit the economy by contributing to job creation, innovation, and economic growth (Ramos,2014).Individual entrepreneurial orientation has value as a factor of influence in determining educational training for various decisions such as career choices and business endeavours(Bolton and Lane,2012)..Nevertheless, there are quite few studies in the literature jointly investigating the notions of individual-level entrepreneurial orientation and entrepreneur identity aspiration. The purpose of this study is to examine the relationship between individual-level entrepreneurial orientation and entrepreneur identity aspiration of business students.The questions related to individual-level entrepreneurial orientation were used from “individual-Entrepreneurial Orientation Questionnaire” (a total of 10 items) developed by Bolton and Lane(2012). The questions with regards to Entrepreneur Identity Aspiration variable were used from ”Entrepreneur identity aspiration Questionnaire” (a total of 6 items) of Farmer et al.(2011). The participants of study were randomly selected the total population of fourth year business students at one university in Turkey. Instrument validity and reliability were established. For the purpose of the study, we employed statistical analyzing methods including correlational (correlation analysis) and factor analysis within this study Based on these findings, the research conclusion concerning both practical and theoretical insights was drawn in the final section of the study.

KEYWORDS Individual Entrepreneurial Orientation; Entrepreneur Identity Aspiration; Business Students

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