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Kültür – Girişimcilik İlişkisi: Bütünleyici ve Kavramsal Bir Çerçeve / Entrepreneurship - Culture Relationship: An Integrative and Conceptual Framework

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ABSTRACT

In entrepreneurship studies, the relationship between culture, the building stone of a society, and entrepreneurship has been examined from different perspectives. While some studies focus on culture and entrepreneurship at the national level, other studies examine the national culture and characteristics of entrepreneurs. Still some other studies investigate the connection between organizational culture and corporate entrepreneurship. What is aimed in this study is to examine the concept of culture at the national, industry, and organizational levels and explain the interactions between entrepreneurship and culture at each level by using a conceptual model that integrates previous studies. Our model includes values, and social and economic factors to assess the impact of culture on entrepreneurship. The operationalization of these factors and main findings of the studies employing them are also discussed. Furthermore, the positions of the concepts of social capital and social network in the entrepreneurship literature, along with some country examples, are presented. The analysis of the current entrepreneurship literature in a broad and integrative framework is what makes this study an important one.

KEYWORDS Entrepreneurship; Culture; Social Capital

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