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İç Girişimcilik: Adana'daki Tekstil İşletme Yöneticileri Üzerine Bir Araştırma / Intrapreneurship within Business: A Research on Textile Operations in Adana

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A B S T R A C T

Entrepreneurship is one of the critical behaviors in terms of business in highly competitive and constantly changing markets. Because of that reason, it is important to determine entrepreneurial attitude orientations of managers in organizations. In light of the aforementioned information, Entrepreneurial attitude orientation scale is used for textile operations in Adana. Accordingly, the current research was carried out for 302 mid-level and top level managers in Adana. The medium and top level managers of first 12 industrial businesses from members of the Adana Chamber of Industry (according to turnover) were included sample group of this study. The results of the exploratory factor analysis indicate innovation, self-esteem, achievement and self-control as four sub dimensions of 21 items. In order to test the convenience of the data, factor analysis was performed. The reliability and validity of the survey instrument was assessed. Frequency tests and regression analysis were employed in order to evaluate the relationships between managers' demographic characteristics and survey dimensions. It was found that the managers' general entrepreneurship mean were high and self-esteem sub-dimension of entrepreneurial attitude was higher than other sub-dimensions according to the results of analysis. The results also demonstrated several significant differences among some demographic attributes of textile managers in Adana.

KEYWORDS Entrepreneurship; Entrepreneurial attitude orientation scale; Adana

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