

Firma Açıklık Düzeyini Etkileyen Faktörler: Türkiye Tekstil Sanayi Örneği / Factors that Affect Firm Openness: Textile Industry Case Study in Turkey

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ABSTRACT

In this study, the factors that determine firm openness in Turkish textile industry are searched. Firm openness is measured on two axis as depth and breadth. The firms that open their innovation process gain significant cost advantage in developing new products and improving various processes. The literature on innovation puts forward that the openness level of firms create positive impact on their innovative and economic performance, and the openness level is determined by various factors that are endogenous and exogenous to firm and that are related to collaborative capacity of the firms (Lazzarotti et al., 2012; Lazzarotti and Manzini, 2012; Lazzarotti et al., 2011; Huizingh, 2010; Laursen and Salter, 2006). In this study, at the first stage, a field survey is carried out on 100 textile industry firms that are ranked by İstanbul Chamber of Industry in 2011, to be in the first 1000 biggest firms. At the second stage, factor analysis is utilized on the endogenous, exogenous and collaboration capability variables that are assumed to affect firm openness, in order to identify similarities between firms and to determine factor effects. At the third stage, the impact of same variables on firm openness is analyzed through econometric estimation.

KEYWORDS Firm Openness; Innovation Performance; Ekonomik Performance

JEL O31, L66, L25