
EconWorld2019@Seville

How the gig economy is shaping the labor market and its effects on the Welfare State

Cinzia Giaconia¹, Giuseppe Terzo¹

¹Libera Università Maria Santissima Assunta, Italy

ABSTRACT

Digitization and the so – called fourth wave of industrialization (PES, 2017), have paved the way for many previously unimaginable innovations. The new gig economy, platform economy and sharing economy are some of the obvious results. In fact, the classic structure of work that we were used to know seems to have disappeared in favor of new labour market dynamics, dictated by new production processes and the more and more personalized and individualistic consumers' needs. Despite the upside of creating new peer marketplaces, these platforms seem to act as “free riders” in terms of the Welfare State, pushing the European Union to find new ways of both regulate the labour market and re-think Welfare systems. This paper focuses the attention especially on the gig economy, aiming at: 1. Briefly underline the implications the gig economy has on the labour market 2.Describing the challenges it represents for the Welfare State 3.Identify possible scenarios for future regulations at the European Union level in terms of labour law

KEYWORDS Gig Economy; Labour Market; Welfare State

JEL I38, J49, K31