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A Cross Section Analysis on Determinants of Tourist Expenditures / Turist Harcamalarının Belirleyicileri Üzerine Bir Yatay Kesit Analiz

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ABSTRACT

The most appropriate key for measuring the economic impacts of tourism is the tourist expenditures. In this context, studies which made regarding the expenditure behavior and expenditure level of tourists has begun to increase. In the study, the determinants of tourism expenditures were worked to be identify according to the household characteristics. According to the results of the logistic regression made using Turkish Statistical Institute's (TUIK) 2014 Household Budget Survey (HBS) data; the main factors determining the tourism expenditure of households were identified variables representing welfare as household income, homeownership, automobile ownership and variables as household type by number of individuals

KEYWORDS Household; Tourist Expenditures; Cross Section; Turkey

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