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“What Determines Post-Ipo Market Performance: Evidence from Turkish Ipos”

Fatih Macit¹, Selver Seda Ada¹, Esra Şimşek¹

¹Süleyman Şah University, Turkey

A B S T R A C T

In this paper we investigate the determinants of the post-IPO (Initial Public Offering) market performance of IPO stocks for Turkish markets at different time horizons. We looked at various firm specific accounting and IPO related variables namely the ratio of operating profit to total sales, the ratio of total debt to total assets, IPO size, public float, the ratio of shares that are purchased by foreign investors, and the market value to book value ratio. We also take into account the effect of overall market return on the performance of IPO stocks. We find that IPO size appears to be the most important variable in determining the post-IPO market performance of IPO stocks. Large IPO's tend to have a better post-IPO market performance. It is seen that market return does not affect the return of IPO shares.

KEYWORDS Turkey; investigation; Initial Public Offering; market; performance

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