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Lisans Eğitim Programlarının Finansal Okuryazarlık Düzeyine Etkisinin Araştırılması: Türkiye Örneği / Exploring The Effect of Undergraduate Programs to Financial Literacy Level: The Case of Turkey

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ABSTRACT

Financial literacy appeared in international literature after the 2008 global economic crisis. The level of financial literacy is crucial for university students who represent the future as a dynamic segment of the society. That financial literacy is a vital ability, which can be obtained through educational programs in schools, is the main hypothesis of this study. According to this assumption which content of the undergraduate curriculum offer a greater contribution to financial literacy were investigated. The students of the faculty of economics and administrative Sciences which has educational content giving more chance of learning financial concepts and techniques is compared to the students which has much more numerical analysis educational content. According to the findings of the research the students of the faculty of economics and administrative sciences are more familiar with and use more frequently the financial instruments which forms the conceptual aspects of financial literacy than engineering faculty students. The engineering faculty students, on the contrary are more

successful in the field of time value of money, simple and compound interest calculations and the determination of the real return which forms the mathematical extent of financial literacy.

KEYWORDS Financial Literacy; OECD; Statistical Analysis

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