
EconWorld2014@Prague

Startups and Startups Ecosystem in Turkey

Nilay Aluftekin Sakarya¹

¹Yıldırım Beyazıt University, Turkey

ABSTRACT

The purpose of this research is to evaluate operational and structural characteristics of startups and startup ecosystems in Turkey. This research also aims to obtain an understanding on how Turkish startup ecosystem is controlled by both external (financial climate, big market disruption and big companies transitions) and internal factors (people, organization ability and availability of skills). Successful startups from Turkey will also be included in research as a case study. Research includes a review of academic and professional literature, regulations, frameworks and standards on startups in Turkey. Based on the literature review, startup ecosystem in Turkey such as, universities, funding organizations, support organizations (like incubators, accelerators, co-working spaces etc.), research organizations, service provider organizations (like legal, financial services etc.) and large corporations will be evaluated according to their roles and functions on establishment and development stage(s) of startups in Turkey.

KEYWORDS Startups; startup ecosystem; Turkey

JEL M13, M21