

EconWorld2014@Prague

Türkiye'nin İlk 1000 Büyük İhracatçısının Çeşitli Göstergelere Göre Karşılaştırmalı Analizi/ Comparative Analysis of Turkey's First 1000 Big Exporters Using the Various Indicators

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ABSTRACT

After 1980, Turkey has adopted a "Export-Led Growth Strategy" based on a growth model. In this strategy, export is one of the important elements of growth and development. To reach to Turkey's exports target, the contribution of the country's most exporting firms is great. In this study, the largest exporter of Turkey in terms of various indicators of the firm performance have been analyzed using firm level annual data from the years between 2004 and 2012. Our results show that, year by year, total exports of the top 1000 largest exporter firms is increasing. Many of these firms are privately-owned companies rather than publicowned ones. These firms are usually concentrated in big cities and many of them have a foreign partner.

KEYWORDS Export; Turkey; the first 1000 major companies

JEL D24, E23, F10