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E-Ticaret Açısından Sosyal Platformların Vergisel Boyutu/ In Terms of E-Commerce, The Taxation of Social Platforms

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ABSTRACT

Transport and communication even easier by the day with the arrival of a new dimension of globalization that we see in these days of economic dynamics become more dynamic, new players are participating in the new economy. In particular, the absence of the internet's borders beyond the dreams of global virtual company provides access to its huge size. The private sector in developed and developing countries, the rapid transformation of the economy as predicted by futurist foot satellite without difficulty if they can not want to stay back with bureaucratic unwieldiness of the public sector there are many obstacles in the way of this transformation. In our essay, especially by day, social, political and economic dimensions, the impact of the growing social platforms, their positions in the context of electronic commerce, tax-size rules applied, the problems are explained, after resolving these issues recommendations will be presented.

KEYWORDS Social Platforms; Taxation; E-Commerce

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