
EconWorld2014@Prague

Uluslararası İktisadi ve Turizm Örgütlerinin Türk Turizm Endüstrisinin Gelişimindeki Roller/Roles of The International Organizations of Economy and Tourism In The Promotion of The Turkish Tourism Industry

Fusun İstanbullu Dinçer¹, Mithat Zeki Dinçer¹, Sezgi Gedik¹

¹Istanbul University, Turkey

ABSTRACT

In the course of globalization, the international economic organizations have become significantly more important on the world economy. In particular, the countries seem to keep direct or indirect relations with the economic organizations even when they establish their own political, economic and military policies. As a country that occupies a geographical area of strategic importance, and having intensive historical and cultural relations, Turkey is obliged to maintain close relations with the international economic organizations to keep up with the developments in the process of globalization. Turkey is not only a member of some economic organizations, she is also a founding member of some other ones that plays important roles shaping the world economy. Considering that Turkey takes place among the G-20 countries, her sustainable national development and competitiveness in the international markets depend on a comprehensive cooperation with the international economic organizations in such fields as tourism that could create positive effects on the employment, national income, balance of payments, etc. The tourism data for Turkey reveal that the country takes a leading place in the international tourism market in line with the criteria adopted by a number of international organizations like the United Nations World Tourism Organization, the World Council of Travel and Tourism and the World Economic Forum. Furthermore, when one considers that the tourism is an integrated industry, and hence makes a considerable economic contribution to the other industries, the importance of her cooperation with such international economic enterprises as the International Monetary Fund, the World Bank and the World Trade Organization is better perceived. At the first step of this study will be elaborated the policies and activities of the international economic organizations and the international tourism organizations towards improvement of the tourism industry in the global market. Then, the position of Turkey in such organizations and the cooperation and agreements concluded for improvement of the tourism industry in Turkey will be studied. Then takes place the evaluation of any qualitative findings to present the conclusions.

KEYWORDS International Economic Organizations; Tourism; Turkey