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Entrepreneurship Trends in University Students: The Case Study of Eskisehir Osmangazi University / Üniversite Öğrencilerinin Girişimcilik Eğilimleri: Eskişehir Osmangazi Üniversitesi Üzerine Bir Araştırma

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ABSTRACT

The purpose of this study is to determine the entrepreneurial tendencies of university students and factors that affect these trends. As a data collection tool, entrepreneurship scale consists of 30 items adapted from entrepreneurship scales in the literature was used. This Entrepreneurship Scale was applied 500 students randomly selected from Eskişehir Osmangazi University faculties using Stratified Sampling Technique. The effects of family, environment and personal characteristics on the entrepreneurial tendencies of university students according to 9 dimensions obtained by Explanatory Factor Analysis were examined.

KEYWORDS Entrepreneurship; Entrepreneurial Tendencies; Explanatory Factor Analysis

JEL C10, M00, L30