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Effects of Risk perception and Education on Entrepreneurial Intentions

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ABSTRACT

After the recent global financial and economic crises, unemployment, especially among young people have become a particularly serious problem. Fostering young entrepreneurship represent not only a tool to combat young unemployment and social exclusion but also a way to encourage innovation and a country's economic growth. For those particular reasons but not limited to, fostering young entrepreneurship represent one of the core objective of Europe 2020 strategy. Education and training can contribute in building an entrepreneurial society and may shape individuals attitudes versus risk-taking. Risk taken ability is an important personality factor who have an influence in process decision making or in entrepreneurial intention. Our main objectives are directed towards identifying whether there is a significant relationship between willingness to take risks, entrepreneurship education and students' intention towards entrepreneurship. Two hypothesis that have been tested on 115 students sample using a questionnaire-based survey. The questions were evaluated based on semantic differentiation metric scale (Likert scale equal intervals with values write from 1 to 5), ranging from strongly agree to strongly disagree. Tests and modelling were performed using Statistical Package for Social Science (SPSS) software, SPSS 21.0. According to our research objective and developed hypothesis, several data analysis have been used: Principal Component Analysis (PCA) and OLS regression models. Our findings reveal that both Associated Risks and Entrepreneurial Education significantly influence students' entrepreneurial intentions.

KEYWORDS Entrepreneurial Intention; Education; willingness to take risks

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