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Determination of Local Economic Impact of Tourism Spending: The Case of Marmaris Hotel Industry / Turizm Harcamalarının Yerel Ekonomik Etkisinin Belirlenmesi: Marmaris Otelcilik Endüstrisi Örneği

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A B S T R A C T

Tourism, especially for developing countries, is considered to bring foreign Exchange, broaden employment opportunities, rises income and living standards, encourage domestic and foreign private capital and increase tax revenues. However, the literature also refers to the economic leakages which reduce the size of positive effects of tourism. To determine the net economic contribution of tourism expenditure, the economic leakage of tourism also needs to be determined. In this study, the net contribution of tourism to the local economy for Marmaris is investigated. To determine tourism expenditure and economic leakages in Marmaris hotel industry, the hotel managers were conducted by a survey research and face to face interviews. The hotels selected for the field research are 4 and 5 star-hotels and resorts. Data was collected from the interviews with 33 hotel managers. Tourism revenues and economic leakages are figured out through the data obtained from the field research and afterward net contribution of tourism spending to the local economy is calculated. Then, the overall economic impact of tourism expenses has been estimated by using Keynesian multiplier mechanism and considering direct, indirect and induced economic impacts. After all, it can be said that Marmaris hotel industry has an important economic role through local input purchases, employment generation and tax revenue.

KEYWORDS Economic impacts of tourism; economic leakages in tourism; Marmaris hotel industry

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