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Strategic Planning in Municipalities and The Case of Umraniye Municipality/ Belediyelerde Stratejik Planlama ve Ümraniye Belediyesi Örneği

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A B S T R A C T

A period of change entitled as the sense of public administration has commenced by the effect of new developments across the world. In this period, strategic planning which is one of the tools that contribute to form an innovative and economic effective structure for public bodies has come to the fore and been obliged to the institutions with certain legal regulations. Within this framework, a legal infrastructure of strategic planning practice has been forged by Public Finance Management and Control Law numbered 5018. In this study, municipalities in Turkey are classified, the system of metropolitan municipality is discussed and strategic planning in municipalities; its purpose, legal basis, benefits and difficulties in practice and progress is examined in details. Accordingly, it is aimed to discuss the change coming up with strategic planning practices in consideration of the case of Umraniye Municipality 2012-2014 Strategic Planning. Within this scope, it is intended to evaluate the role of all components of strategic planning applied in Umraniye Municipality in achieving aims and purposes determined.

KEYWORDS Municipalities; Strategic Planning; Strategic Planning in Municipalities; Performance

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