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Aspects of Antiquity That Remain Unchanged Until Today in Politics, Economy and The Epistemology of Commerce / Siyaset, Ekonomi ve Ticaret Epistemolojisinde Antikçağdan Günümüze Değişmeyenler

Rabia Bahar¹, Serpil Kestane¹¹Dokuz Eylül University, Turkey

ABSTRACT

Antiquity is a historical adventure that confronts us with values from 2000 years ago. Although in some ways they have varied, on a continuum the effects of political and economic data have preserved their basic functions until today. This purpose of this study was to evaluate perspectives of progress in the political arena and political relations, as well as the economic and commercial area, and economical and commercial relationships. The study was enriched with illustrations revealing that political, economic and commercial concepts developed over time preserve the same basic structure in accordance with changing times and needs. Those periods when the antique concepts of politics, economy and commerce have gone through conceptual changes are evaluated within the context of the entirety of the subject, although limits were applied. Literature relating to politics, economy and commerce in antiquity was analysed in the first section. In the second section, the ontological state and permanent themes were studied, taking into consideration archaeological and historical data. In the third and final section, similar concepts were indicated by way of emphasising the various periods and the current political and economic theories. The objective of this study was to confirm the assertion by the philosophers of history of political thoughts that ‘there is nothing new under the sun.’

KEYWORDS Politics; Marketing; Economy; Archaeology and History